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GOVERNMENT OF KERALA  
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Amount of Stamp Paper Purchased in Numeral	: ₹ 100
Amount of Stamp Paper Purchased in Words	: Rupees One Hundred
Stamp Paper Purchased on	: 31/07/2025 13:26:50
First Party Name	: PRINCIPAL
First Party Address	: MERCY COLLEGE ,PALAKKAD
Second Party Name	: ARJUN VENUGOPAL
Second Party Address	: ONE TEAM SOLUTION 2ND FLOOR CENTURY PLAZA, MAVOOR ,KOZHIKODE
Vendor Code & Name	: 11112705 - A Krishnakumar
Treasury Code & Name	: 1111 - STAMP DEPOT, Eranakulam

Please write or type below this line

### MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding (hereinafter referred to as the "MoU") is entered into and executed on this **4<sup>th</sup>** day of **August 2025** (hereinafter referred to as the "Effective Date") by and between:

**Mercy College, Palakkad** represented herein by its principal, and **One Team Solutions EdTech Pvt. Ltd., Calicut** the Second party represented herein by its chairman.



*N. M. Lewis*  
PRINCIPAL  
Mercy College, Palakkad-06



This can be verified by  
[https://www.estamp.treasury.kerala.gov.in/index.php/estamp\\_search](https://www.estamp.treasury.kerala.gov.in/index.php/estamp_search) using e-Stamp Serial Number and Verification Code.

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In case of any discrepancy, please inform the competent authority.

*Joseph*  
A. KRISHNAKUMAR  
STAMP VENDOR  
EDAPPALLY

WHEREAS:

- A) First party is higher educational institution, and Second party is a talent development company. Both the parties believe that collaboration and co-operation between themselves will promote more effective use of each of the technical skill, resource, and provide each of them with enhanced opportunities.
- B) The parties intend to co-operate and focus their efforts within the area of skill-based Training, Education, Industrial visit and Expert Lecture.
- C) One Team Solutions EdTech Pvt. Ltd., the second party is an organization engaged in the training and Software development.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HEREBY AGREE AS FOLLOWS:

### **CLAUSE 1 CO-OPERATION**

- 1.1** Both the parties are united by common interests and objectives and they shall establish co-operation within the institution and its related wings as and when they find opportune.
- 1.2** Co-operation and collaboration between the First and Second party will facilitate effective utilization of the intellectual capabilities of the faculty.
- 1.3** The Second Party shall handle skill development training as ADD-ON course and Workshops for the students with payment, and First Party will provide the infrastructure and support required to facilitate the training. The responsibility of printing and distributing the certificate will be on the Second Party.

### **CLAUSE 2 SCOPE OF THE MOU**

- 2.1 Industrial training & Visits:** Industry and institution interaction will provide an insight into the latest development and requirements of the industries; the second party to permit faculty members and students of the first party to visit its company and to involve in industrial training programs for the first party with or without payment as per norms.
- 2.2 Knowledge Sharing:** Both parties will make efforts to extend the necessary support to resource sharing for the students.
- 2.3 Placement Assistance:** One Team Solutions EdTech Pvt. Ltd will consider the college as Venue Partners in conducting Recruitment Drives and Job Fairs. Such recruitment Activities will be planned only during the Last Phase of the Academic Year (March/April/May).

2.4 This MoU does not enhance any financial obligations on any of the parties.



2.5 Apart from suggestive and progressive intention, this MoU has no legal obligations to fulfil.

### **CLAUSE 3**

#### **OTHER TERMS & CONDITIONS**

3.1 College should arrange the facilities like Computer Labs, Internet Facility, Class rooms Etc. to conduct the Classes for the college students.

3.2 Schedule of classes can be fixed based on the mutual convince of College and One Team Solutions EdTech Pvt. Ltd

### **CLAUSE 4**

#### **VALIDITY OF THE MoU**

4.1 This agreement will be valid for two years until either party deliberately terminates it on mutually agreed terms, during which period will take effective steps for implementation of this MoU. The renewal of the same is possible after the termination of MoU.

AGREED:

**For and on behalf of**

Mercy College, Palakkad



Dr Sr. N M Louly  
Principal  
Mercy College, Palakkad

Place:  
Date:

Witnesses

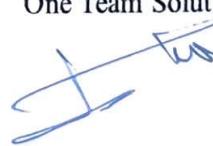
1. Vineeth T K



2. Sarithy P. J

**For and on behalf of**

One Team Solutions EdTech Pvt. Ltd.



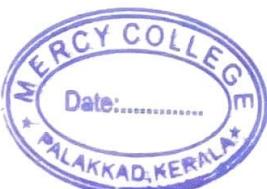
Mr. Anjith VP  
Marketing Manager

One Team Solutions EdTech Pvt. Ltd.



Place:  
Date:

N. M. Louly  
PRINCIPAL  
Mercy College, Palakkad-06



## ANNEX

### Course Content & Duration - Digital Marketing

#### Course Content:

- Website development using Wordpress
- Search Engine Optimization (SEO)
  - AI Tool for content Management – HUMANIZE AI
- Editing using Canva tool (Poster creation)
- Facebook & Instagram Advertising (Social Media Marketing)
  - AI Tool For Instagram Hashtag Generator - INFLACT

#### Certifications

- ✓ Course Completion Certificate from One Team Solutions EdTech Pvt Ltd
- ✓ HubSpot Certification (Attend 3 hrs online exam)
- ✓ Semrush Certification (Attend 3 hrs online exam)

#### Course Duration

38 Hours

#### Class Delivery Plan

Every Saturday except second Saturday



## Pricing and Other Terms & Conditions:

### Course Fee

- Rs.3000 Exclude GST
- Minimum Number Students Per Batch: 40
- Maximum Number of Students Per Batch: 80
- College Share: 10% will be returned to the college

### Payment Schedule:

- 25% on Contract Signing
- 25% on completion of 40% of Classes
- 50% on completion of 75% of classes

### AGREED:

#### For and on behalf of

Mercy College, Palakkad

Ms. Ramya John

PG Department of Commerce

Mercy College, Palakkad

Place:

Date:

Witnesses

1. Vineeth T K

#### For and on behalf of

One Team Solutions EdTech Pvt. Ltd.

Mr. Anjith V P

Marketing Manager

One Team Solutions EdTech Pvt. Ltd.



Place:

Date:

2.

